

MOBILIZING POLITICAL SUPPORT FOR CHANGE

Two Days Workshop

Workshop Contents

- Creating Pre-requisites for Mobilizing Political Supporting for change
- Stakeholder Analysis
 - Identify Your Stakeholders
 - Prioritize Your Stakeholders
 - Understand Your Stakeholders
- Stakeholder Planning
 - Influencing Your Stakeholders
 - Communication Strategies

Why MPSC...

Mobilizing Political Support for Change is a critical factor in success of Change Management activities. Most organizations enter into change process without giving enough resources and attention to this element.

Stakeholder Management is at the heart of Mobilizing Political Support for Change. Stakeholder Management is an important discipline that successful organizations use to win support from key people. It helps them ensure that their projects succeed. Stakeholder Management concept enjoys equal currency in private, public, and non-profit entities.

Who Should Attend...

This hands-on workshop is a superb event for professionals who would like to use tools for Stakeholder Management as soon as they walk out this workshop.

About Us...

CASE-PDC

Professional Development Centre at CASE advances the purpose of professionalism by deepening the participant's ability to improve performance and effectiveness. We deliver management and technology skills to increase productivity. Our programs promote creativity and provide tools for managers to produce durable and demonstrable impact. In short, we'll show you results.

ark CONSULTING GROUP

ark Consulting Group brings together seasoned professionals who employ result-oriented, proven techniques to deliver training workshops that deliver experiential learning. As leader in strategic management, human resource development, capacity building, and organization development we ensure that all programs are developed in line with current global management thinking and trends.

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Two Days Workshop

Registration Form

Name: _____

Address: _____

Phone: _____

Office _____ Mobile _____

Email _____

Organization Name _____

Course sponsored by: Organization Self Finance Other

Course referred by: _____

Mode of payment: Cheque Cash

Cheque number _____ Amount _____

Session Start Date: Pre-Register

Workshop Duration: Two Days

Workshop Cost: 13,000

Cost includes workshop material, sixteen hours of training, lunch, and refreshments.

Payments should be made in favor of "CASE"

PLEASE FILL THE FORM AND ATTACH PAYMENT RECEIPT/CHEQUE

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