



## ADVANCED DIPLOMA IN **Strategic Human Resource Management**

Successful HR and Management Professionals are equipped with the knowledge and perspectives that put them in organizational leadership roles. Expertise in strategy, change leadership, and OD is basic fiber of top-rated HR Professionals around the world. This course is intended for those who have completed basic HRM Diploma (SZABIST or NUST) or have relevant experience of more than 3 years in management positions.

**48 Contact Hours**

**Two Evening Sessions a Week Spread Over Two Months**

### About Us...

#### CASE-PDC

**Professional Development Centre** at CASE advances the purpose of professionalism by deepening the participant's ability to improve performance and effectiveness. We deliver management and technology skills to increase productivity. Our programs promote creativity and provide tools for managers to produce durable and demonstrable impact. In short, we'll show you results.

#### ark CONSULTING GROUP

ark Consulting Group brings together seasoned professionals who employ result-oriented, proven techniques to deliver training workshops that deliver experiential learning. As leader in strategic management, human resource development, capacity building, and organization development we ensure that all programs are developed in line with current global management thinking and trends.

### Contents of the Program

#### MODULE 1

##### HR IN ALIGNMENT

- Becoming Part of Strategic Team
- Playing Business Leadership Role
- Balanced Scorecard

#### MODULE 2

##### ORGANIZATION DEVELOPMENT

- Models
- Components of Models

#### MODULE 3

##### HUMAN RESOURCE DEVELOPMENT

- Introduction to HRD
- Career Planning & Development
- Training & Development

#### MODULE 4

##### BUSINESS PROCESS MANAGEMENT

- Process Analysis
- Process Mapping
- Process Improvement

#### MODULE 5

##### CHANGE MANAGEMENT

- Types of Change
- Change Cycle
- The Change Model

### Who should Attend?

Mid-to-senior level HR and Management Professionals to provide strategic and leadership perspective in HR.

### Investment

Rs. 32,000 Per Person

Download Registration Form  
[www.case.edu.pk/AboutPDC.aspx](http://www.case.edu.pk/AboutPDC.aspx)  
<http://www.arkconsulting.pk/>

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